

PLATINUM SERVICE 20 24

TRANSPARENT B2B MARKETPLACE

Providing Exclusive Services.

A Platform To Increase Your Revenue.

INTRODUCTION

eWorldTrade, an international digital media platform with a secure and comprehensive B2B marketplace and wholesale website. We encompass thirty-nine industries with thousands of sub-categories ready to serve you with the best high-quality product and enhance your business existence globally by supplying the best products at affordable prices.

Moreover, B2B ensures to boost your market and provide you with cost-effective, safe, reliable, fast, and authentic products. We have a comprehensive range of products from food supplies to apparel, beauty supplies to electronics, machinery to industrial equipment. Further, we care for our customers and make your brand the best among the aggressive market trend by helping millions of traders express their presence globally. Our B2B directory expands your reach amongst the global traders and your chances of visibility.



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COMPANY OVERVIEW

E-PLATINUM FEATURES



20 Product Showcase



Unlimited Product Posting



Unlimited Access to Buyer Directory



Buyer Alerts



Upload Company Video



Guaranteed Buyers



Key Account Manager (KAM)



Buyers Connectivity & Follow-ups



Quotation Writing



Professional Website



Maintaining Social Media Profiles



Upload Company Brochures



Pre-Tradeshow Meetings



Targeted Email Marketing



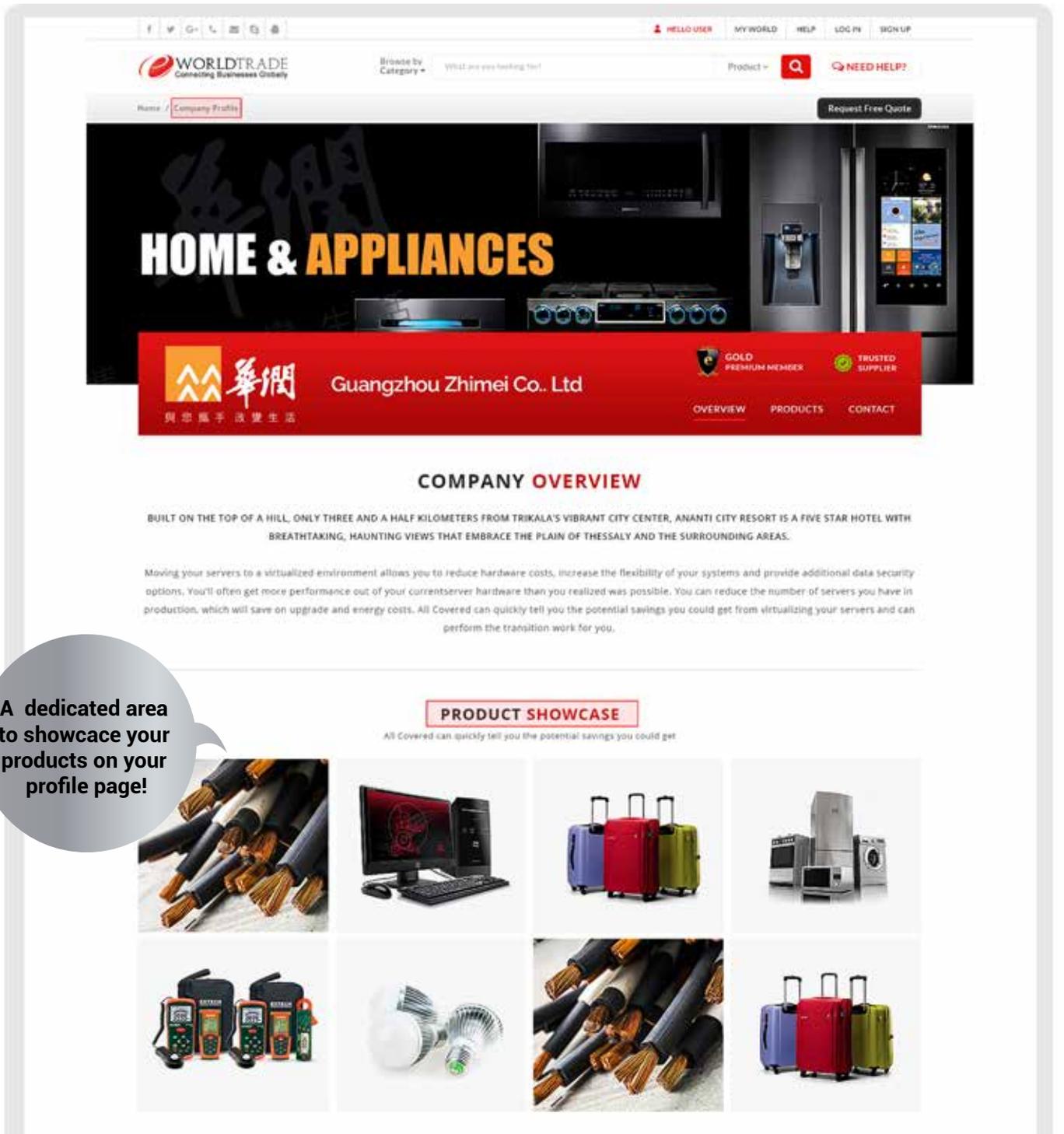
Performance & Buyer Report (Weekly)



Upload Company Certificate

Product Showcase

A dedicated area to showcase your products on your profile page!



This Package allows you a standard showcase of 30 products. It's a showcase where you can place your core products for targeted buyer.

? What your KAM does besides providing after-sales services?

Successful online Trade depends on persistent efforts to connect with buyers. The KAM ensures that the inquiries you received are utilized and addressed to their fullest potential. We make sure to support you with experts and connect you to the eWorldtrade globally to arrange suitable and relevant buyers for you.

Avail of the services by choosing us!

- Manages your Account
- Helps you setup your account (including product posting, profile completion) etc.
- Work as your translator reducing the Language Barrier.
- Assist in arranging & connecting TOP Rank Keywords.
- Assist in Negotiation with buyers.
- Setup & manages your Professional Social Media profiles.
- Provides you monthly reports Keeping you up to date with your account performance.
- Professionally executes mass email campaigns advertising your products to thousands of potential buyers
- Update interested buyers with your latest contact information.



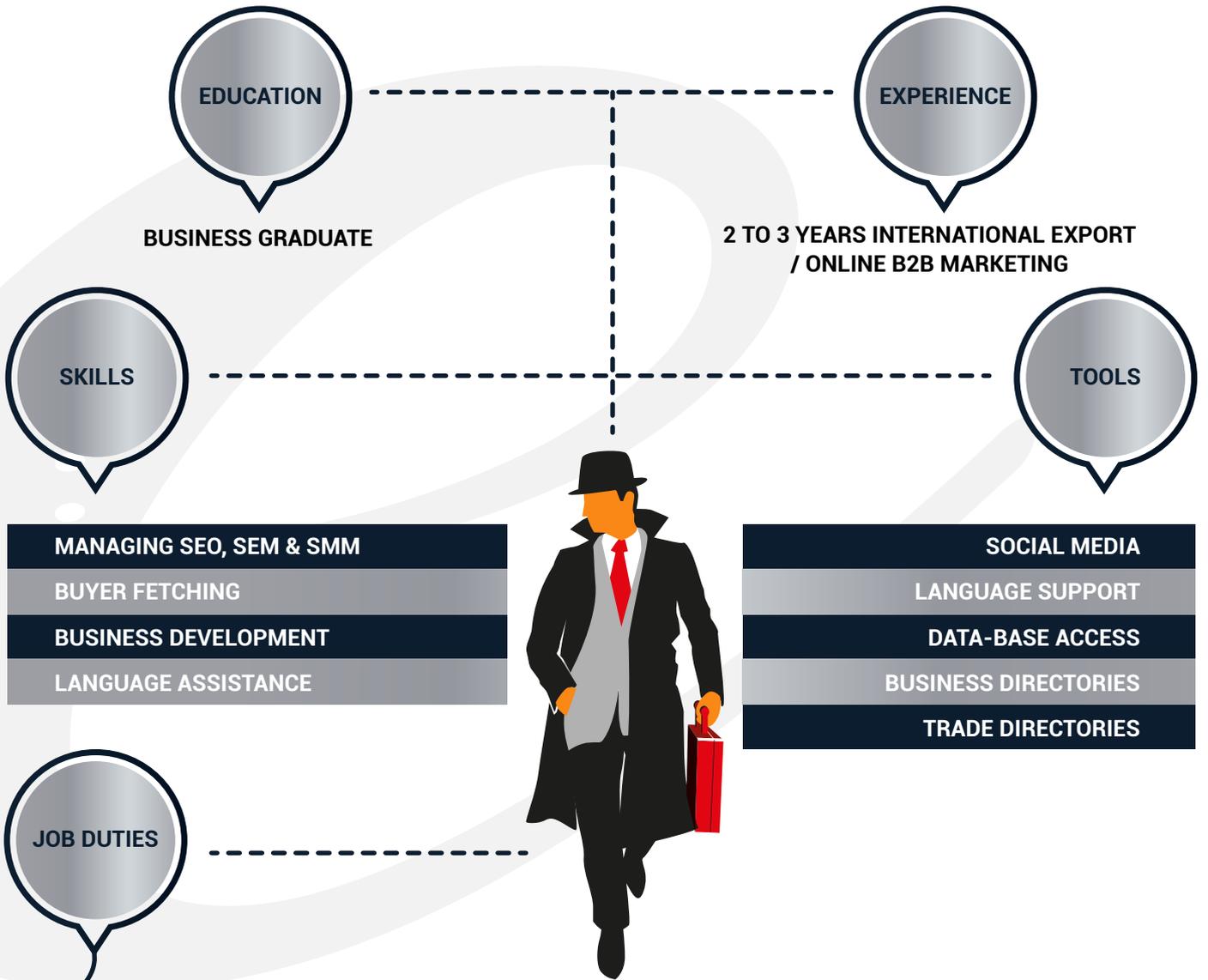
**DAILY
HOURS**

**Dedicated Service to
Generate/Connect
with Potential buyers**

KEY ACCOUNT MANAGER

AFTER SALES SERVICES

An expert account manager is assigned to your account who is available online on QQ/Skype/E mail /Chat / Phone during China working hours for any kind of assistance



MANAGE YOUR PORTFOLIO

MANAGE YOUR BUYERS

FETCHING BUYERS

EMAIL MARKETING

PROFESSIONAL QUOTATION WRITING

CLOSE FOLLOW UPS WITH BUYERS

ONLINE MEETING WITH BUYERS

NEGOTIATIONS WITH BUYERS

ORDER CLOSING ASSISTANCE

DAILY, WEEKLY & MONTHLY REPORTING

PRESCHEDULED MEETINGS WITH BUYERS
IN TRADE FAIR & EXHIBITIONS

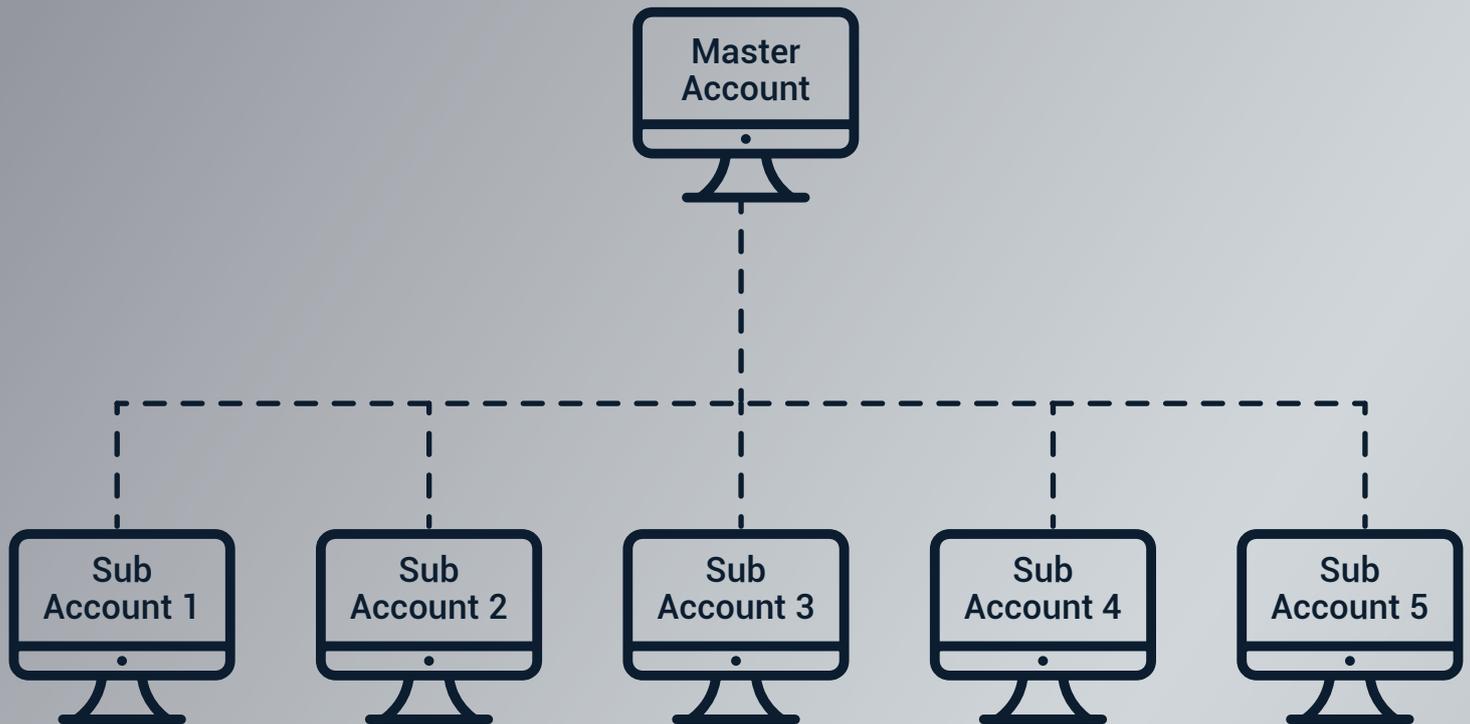
MISCELLANEOUS OTHER FUNCTIONS
RELATED TO BUYERS

MARKET ANALYSIS & RESEARCH OF YOUR
PRODUCTS AND TARGET MARKETS

Sub Accounts

Manage Your Sales Team with the Sub-Account Tool

Upto 5 or more individuals can handle specific tasks with their respective sub accounts under a Master account. This helps in increasing employee productivity and promotes specialization.



Increase Employee Productivity

Promote Specialization

Minimize Information Security Breach

Google SEM Services

80% OF THE WORLD BUYERS USE GOOGLE.COM TO SEARCH SUPPLIER SOURCES.

REAL FACT: "Approx 80% of buyers only prefer the website shown on the first page of Google. In easy words, the higher a website ranks in search results, the greater the chance that site will be visited by a user"

Marketers in the modern world focus on Search Engines to grab potential buyers.

Mainly there are 2 techniques to capture buyers from Search Engines known as SEM & SEO

- Paid listing based on Click (PPC)
- Targeted buyers from targeted country domain
- i.e Google.uk, Google.ae, including Google.com
- Instant Ad posting
- Controllable traffic
- Instant top ranking based on keywords
- Sponsored ads are crafted and planned
- Cover more keywords within the budget
- Instant results



Google Ads



Why Google SEM ?

Attract more customers

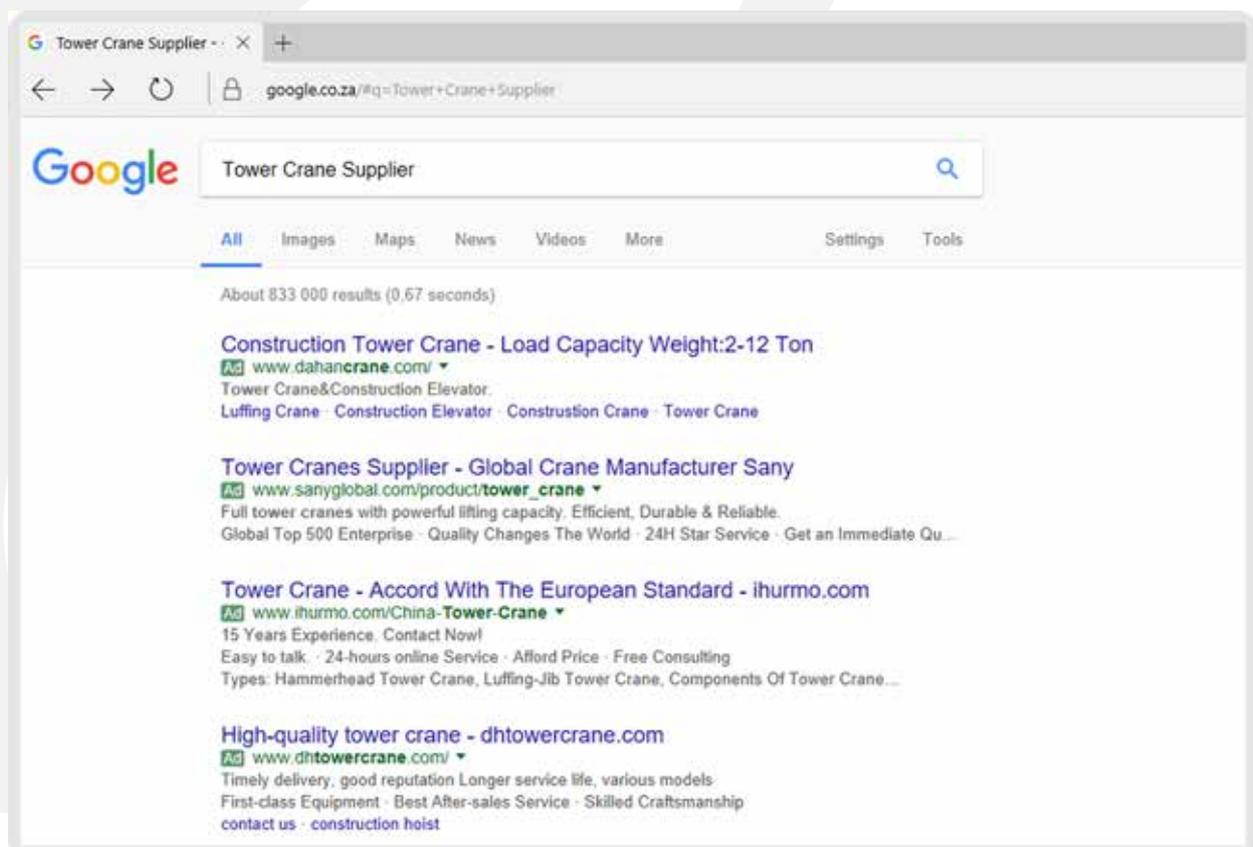
Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep customers coming back for more, Google SEM can help.

Reach the right people at the right time

Your business gets found by people on Google precisely when they're searching for the things you offer.

Advertise locally or globally

Target your ads to customers in certain countries, regions or cities – or within a set distance from your business.





Customer On Board



If renewed, then Assignment process will be skipped and proceed directly to Buyer Consultant Services

According to Dedicated hours Buyer Consultant will be shortlist for Client's Account

Relevant product experienced Buyer Consultant will also be considered

If such commitments had been made with clients, which require extra efforts in this case support person with Buyer Consultant will also be added to fulfill the commitments



1st MONTH SETUP TIME

KAM Introduction	
KYC- Know your Customer	
Profile Completion	
Listings on External Directories	
Logo Designing	
Website Development	
Stationary	
Video Making Process	
Social Media marketing Process	
SEO Requisition	
SEM Requisition	

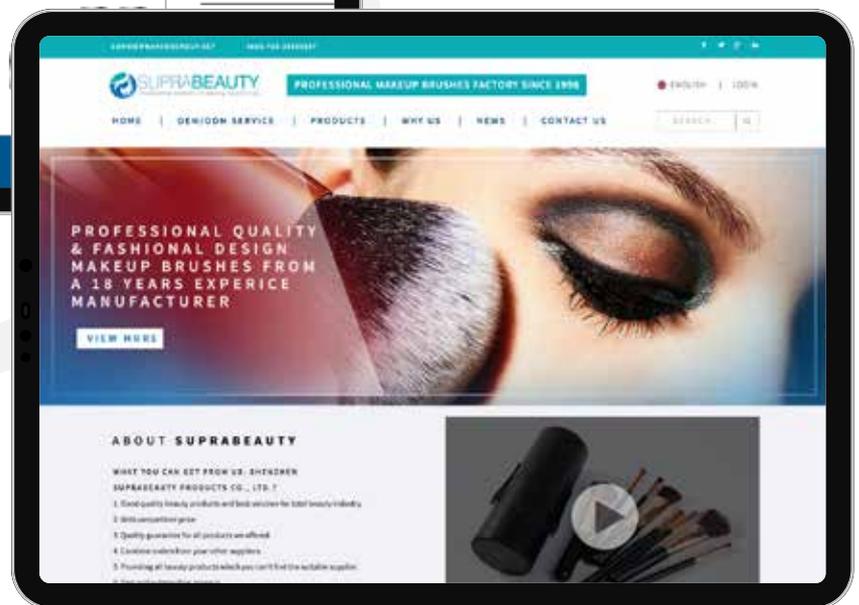
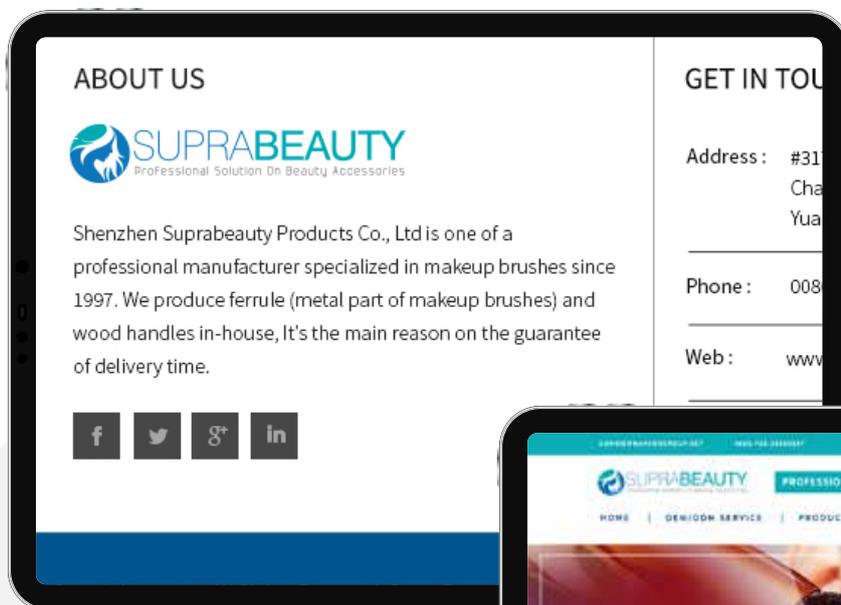
SLA's
24 Hrs
48-72 Hrs
48 - 72 Hrs
48 Hrs
15 Working Days
24-48 Days
30-45 Days
48 - 72 Hrs
48 Hrs
48 Hrs

SEO setup time is 3 months from the date of requisition, Requisition generates after the development of website and include (meta optimization, content optimization, image optimization etc.)

SEM starts after the completion of social media profile and page



Profile Completion



- Step 1: **Complete Member's Profile**
- Step 2: **Complete Company's Profile**
- Step 3: **Complete Member's Products**
- Step 4: **Upload Contact Information**
- Step 5: **Optimization of Products**



Working on Business Directories

**Searching
Business
Directories**

**Finding
Contact
Details**

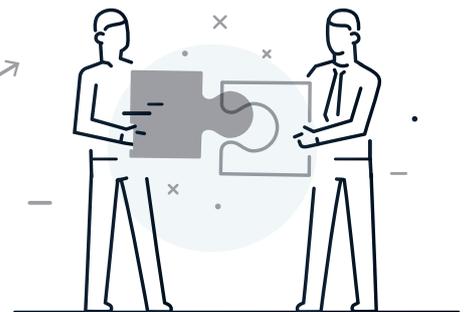
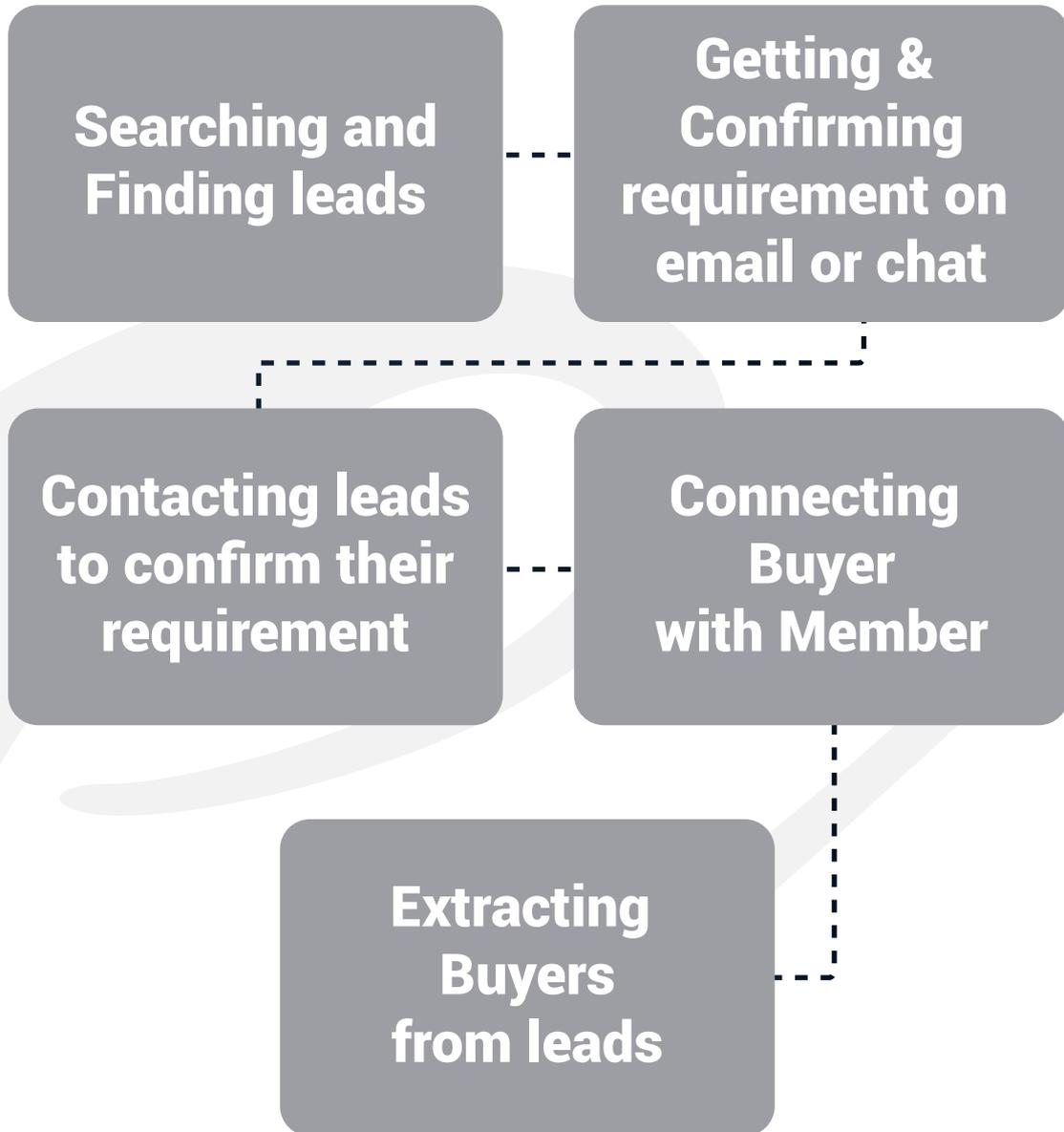
**Contacting
through
Call/Email/
Skype/Whatsapp**

**Confirming
Requirement**

**Connecting
Buyers with
Client**



Working Procedure of Buyer Consultant



How xyz Contacts a Buyer or Prospect?

A buyer consultant follows following steps to contact a buyer/company or customer. These steps will be shown on further slides.

By



Call



Email



Social Media



Skype - Whatsapp - Viber - QQ - Wechat

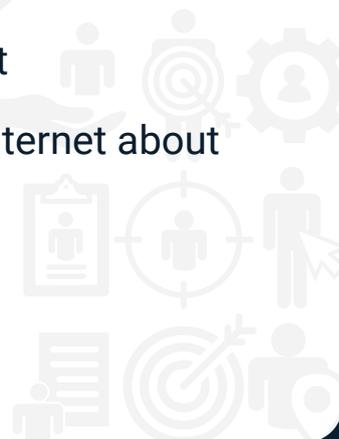


Buyer Validation Process

It is necessary to ensure that the buyer or importer is valid and genuine before connecting to the supplier.

A buyer consultant follows following measures to ensure the validity of a buyer.

- Valid Business Presence / Registered Business
- Checking company website
- Social Media visibility
- Import History/import Document
- Validation Through reviews on internet about buyer's company





Monthly Reporting

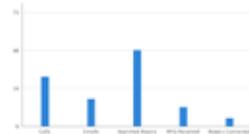


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E : info@eworldtrade.com
W : www.eworldtrade.com

Monthly Report : 01-Mar-2020 To 31-Mar-2020

Company Name	Shenzhen Suprabauty Products Co., Ltd	Client Name	Connie Liu
Address	#317 Hualinda e-commerce Park, Changjiang Pu Road, He'ao Community, Yuanshen Street, Longgang Area, Shenzhen, Post Code: 518115	Service	Exclusive
Email	connie@warsongroup.net	Consultant	Alex Kim

Buyer Commitment	7
Activities Done	
Calls	31
Emails	17
Searched Buyers	48
RFQ Received	12
Connected Buyer	5



Buyer# 1

Karm Sidhu : I want to customise my own brushes with my logo and design, is it possible?

Name : Karm Sidhu
Email : karmkarm59@gmail.com
Date : 30-Mar-20
Country : Hong Kong
Subject : Customising My Own Brushes.

Buyer# 2

Cameron Bates : hi, im just inquiring about the 23 pcs brush set i was wondering how much it is for the bundle of 500 sets?

Name : Cameron Bates
Email : bakercameron605@gmail.com
Date : 30-Mar-20
Country : United Kingdom
Subject : 23 Pcs Makeup Brush Set

Page 1

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Buyer# 4

monique orquejo : we need this 1.5-10 million each 3m mask, n95 1860, +520 million per week n95 1860-520 million per week kn95-520 million per week please invoice to: make outsourcing solution inc, address-23 F, Gomez St., Brgy. Kanluran Sta Rosa Laguna Philippines (zip) 4026 contact person : rosel kiamura , contact and whatsapp +639052172290

Name : monique orquejo
Email : mannyorquejo@gmail.com
Date : 25-Mar-20
Country : Philippines
Phone : +639052172290
Subject : 3m N95 8210 , 1860 , And 3 Ply Mask

Buyer Stage : RFQ Received



Buyer# 5

Rui Pinto : We are buying the N95 masks

Name : Rui Pinto
Email : rui.pinto@sectife.pt
Date : 25-Mar-20
Country : Portugal
Phone : +351933305220
Subject : N95 Masks PFF2

Buyer Stage : Buyer Lost comments : Buyer wanted stocked product for immediate shipment.

Buyer# 6

Rafael Machado : You have mask disponitp?

Name : Rafael Machado
Email : rafmachado@gmail.com
Date : 25-Mar-20
Country : Brazil
Phone : +551391848780
Subject : Inquiry About KN95 Mask for Kids

Page 3

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Buyer# 7

Sumab Butt : Pursuant to demand of country for PPE (N95 Mask, Anti-viral disposal cover all IR thermometers) we required best possible rates and import documents which you have. Email ID : sumabbutt@gmail.com whatsapp no : +92-03365716229

Name : Sumab Butt
Email : sumabbutt@gmail.com
Date : 21-Mar-20
Country : Pakistan
Phone : 03365716229
Subject : Inquiry About KN95 Mask for Kids

Buyer Stage : Requirement Confirmed



Buyer# 8

Jeen Glow : Hi, I am looking for a 10cm long and 0.7cm wide wood make up brush. Have you got this? Thanks!

Name : Jeen Glow
Email : sparkle@projectgitter.com
Date : 19-Mar-20
Country : Germany
Subject : Wooden Makeup Brush

Buyer# 9

Lady Jane Hair and Beauty Salon : Hello, I am looking for makeup brushes with bamboo handle and natural hair. Please send me your catalog and prices.

Name : Lady Jane Hair and Beauty Salon
Email : ladyjanehair@outlook.com
Date : 18-Mar-20
Country : United Kingdom
Phone : +44 1234 652124
Subject : Natural Makeup Brushes

Page 4

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W : www.eworldtrade.com

Buyer Summary

No.	Name	Email	Country	Phone	Subject
1	Karm Sidhu	karmkarm59@gmail.com	Hong Kong		Karm Sidhu is Interested In Customising My Own Brushes.
2	Cameron Bates	bakercameron605@gmail.com	United Kingdom		Cameron Bates is Interested In 23 Pcs Makeup Brush Set
3	Suranda Rai	maxmedicaldevices@gmail.com	India	+919891870140	Suranda Rai is Interested In 3 Ply Face Masks
4	monique orquejo	mannyorquejo@gmail.com	Philippines	+639052172290	monique orquejo is Interested In 3m N95 8210 , 1860 , And 3 Ply Mask
5	Rui Pinto	rui.pinto@sectife.pt	Portugal	+351933305220	Rui Pinto is Interested In N95 Masks PFF2
6	Rafael Machado	rafmachado@gmail.com	Brazil	+551391848780	Rafael Machado is Interested In Inquiry About KN95 Mask for Kids
7	Sumab Butt	sumabbutt@gmail.com	Pakistan	03365716229	Sumab Butt is Interested In Inquiry About KN95 Mask for Kids
8	Jeen Glow	sparkle@projectgitter.com	Germany		Jeen Glow is Interested In Wooden Makeup Brush
9	Lady Jane Hair and Beauty Salon	ladyjanehair@outlook.com	United Kingdom	+44 1234 652124	Lady Jane Hair and Beauty Salon is Interested In Natural Makeup Brushes
10	hey hue	heyhue.ph@gmail.com	Philippines	heyhue.ph@gmail.com	hey hue is Interested In Color Candy Makeup Brushes
11	Frank Orme	r4zme@rafter-creative.de	Germany	+49 (0) 40 32 32 61 - 0	Frank Orme is Interested In Face Clearing Portable Rotary Brush Instruments
12	Anastasia Kenyon	buying@kandiosmetics.co.uk	United Kingdom	+44 1706 216502	Anastasia Kenyon is Interested In BLACK Makeup Brush Make Up Brush Holder Opus Makeup Brush Set

Page 10

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Quarterly Evaluation of Buyer Consultant Services

Performance Evaluation

-If Buyer Consultant performance is good it will help in early Appraisal
 -If the performance is not good then:

Action Taken:

Counseling Required

Training & Development Required

Adding of Senior Resource for Improvement

Suspension

4th MONTH	Previous leads Follow ups	7th MONTH	Previous leads Follow ups	10th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**		Buyer Consultancy Services**		Buyer Consultancy Services**
	Lead Filtration		Lead Filtration		Lead Filtration
	Reporting		Reporting		Reporting
	Service Feedback		Service Feedback		Service Feedback
5th MONTH	Previous leads Follow ups	8th MONTH	Previous leads Follow ups	11th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**		Buyer Consultancy Services**		Buyer Consultancy Services**
	Lead Filtration		Lead Filtration		Lead Filtration
	Reporting		Reporting		Reporting
	Service Feedback		Service Feedback		Service Feedback
6th MONTH	Previous leads Follow ups	9th MONTH	Previous leads Follow ups	12th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**		Buyer Consultancy Services**		Buyer Consultancy Services**
	Lead Filtration		Lead Filtration		Lead Filtration
	Reporting		Reporting		Reporting
	Service Feedback		Service Feedback		Service Feedback



Logo Designing

Logo Requirement Specifications Form
Logo 设计需求表

为帮助我们更好地完成贵公司 logo 的设计，请填写以下表格。其包含了贵公司 logo 设计的所有必要信息。

The following form will help us when approaching for designing the logo. It contains all of the necessary information we need in order to create a good logo design for you.

请在表格中填写所有可能的答案。

Please fill in the form with potential answers:

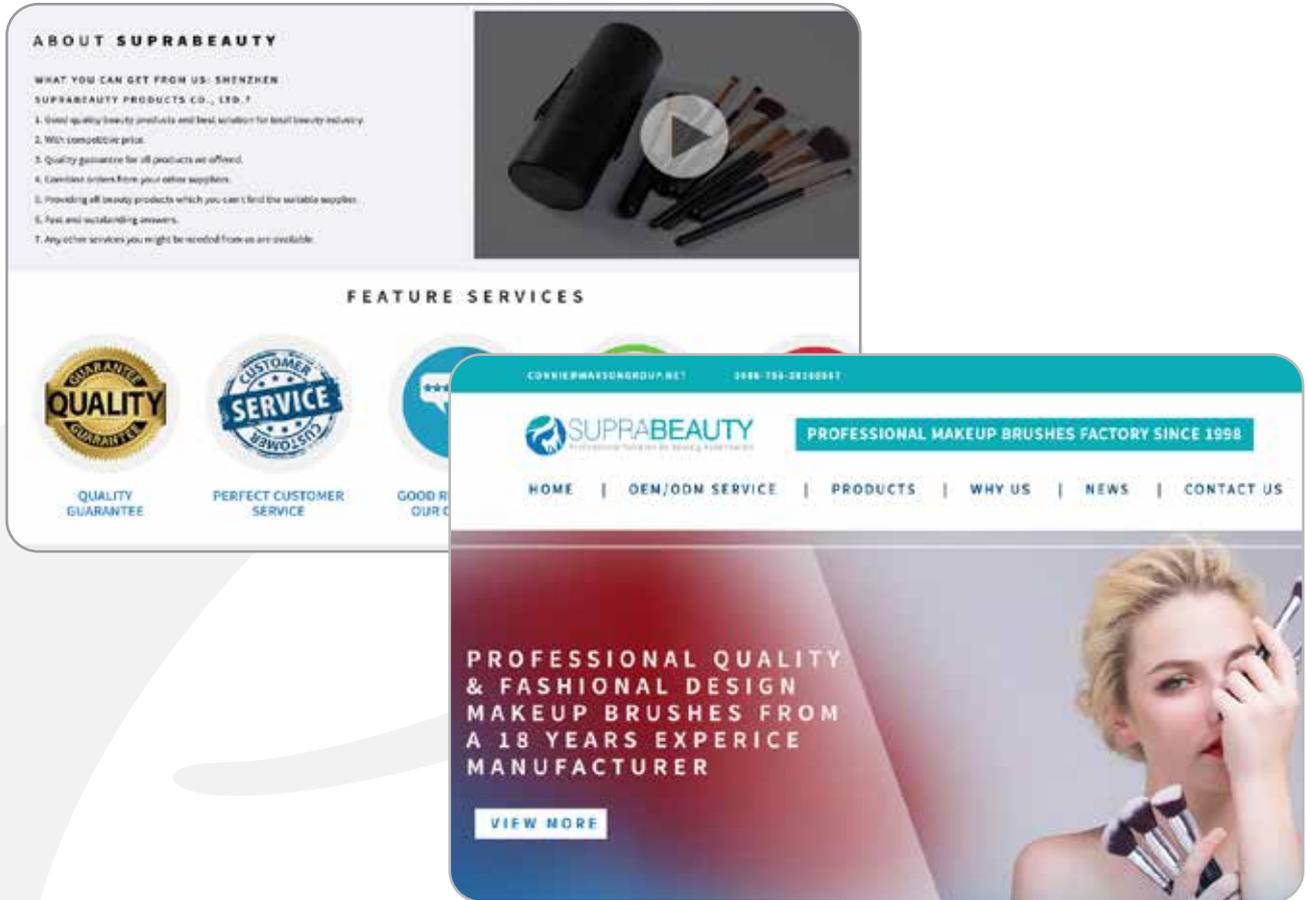
1. 公司名称
Company name
Shenzhen Suprabeady Products Co., Ltd
2. 请简短地介绍公司主要业务
Please provide a brief description of your business.



- Step 1: From Completion
- Step 2: 5 Initial Concepts
- Step 3: Selection of Logo
- Step 4: Revision of Logo
- Step 5: Finalization of Logo



Website Development



Step 1: **Project Intitiation**

Step 2: **Design Phase**

Step 3: **Development Phase**

Step 4: **Data Updating & Responsiveness**

Step 5: **Quality Assurance & Deploy on Live Server**

Step 6: **Closure & Hand Off**



Stationary



SUPRABEAUTY
Professional Solution On Beauty Accessories



SUPRABEAUTY
Professional Solution On Beauty Accessories



SUPRABEAUTY
Professional Solution On Beauty Accessories

Lorem Ipsum is simply dummy
text of the printing and typesetting industry.

+97210000901 +97210000901

+97210000901 +97210000901

psum is simply dummy@gmail.com

www.psum@gmail.com

Lorem Ipsum is simply dummy text.



SUPRABEAUTY
Professional Solution On Beauty Accessories

Step 1:

From Submission

Step 2:

Initial Concept

Step 3:

Revision of Stationary

Step 4:

Finalization of Stationary



Catalog



Step 1:

From Submission

Step 2:

1 Initial Concept - 5 Pages Sample

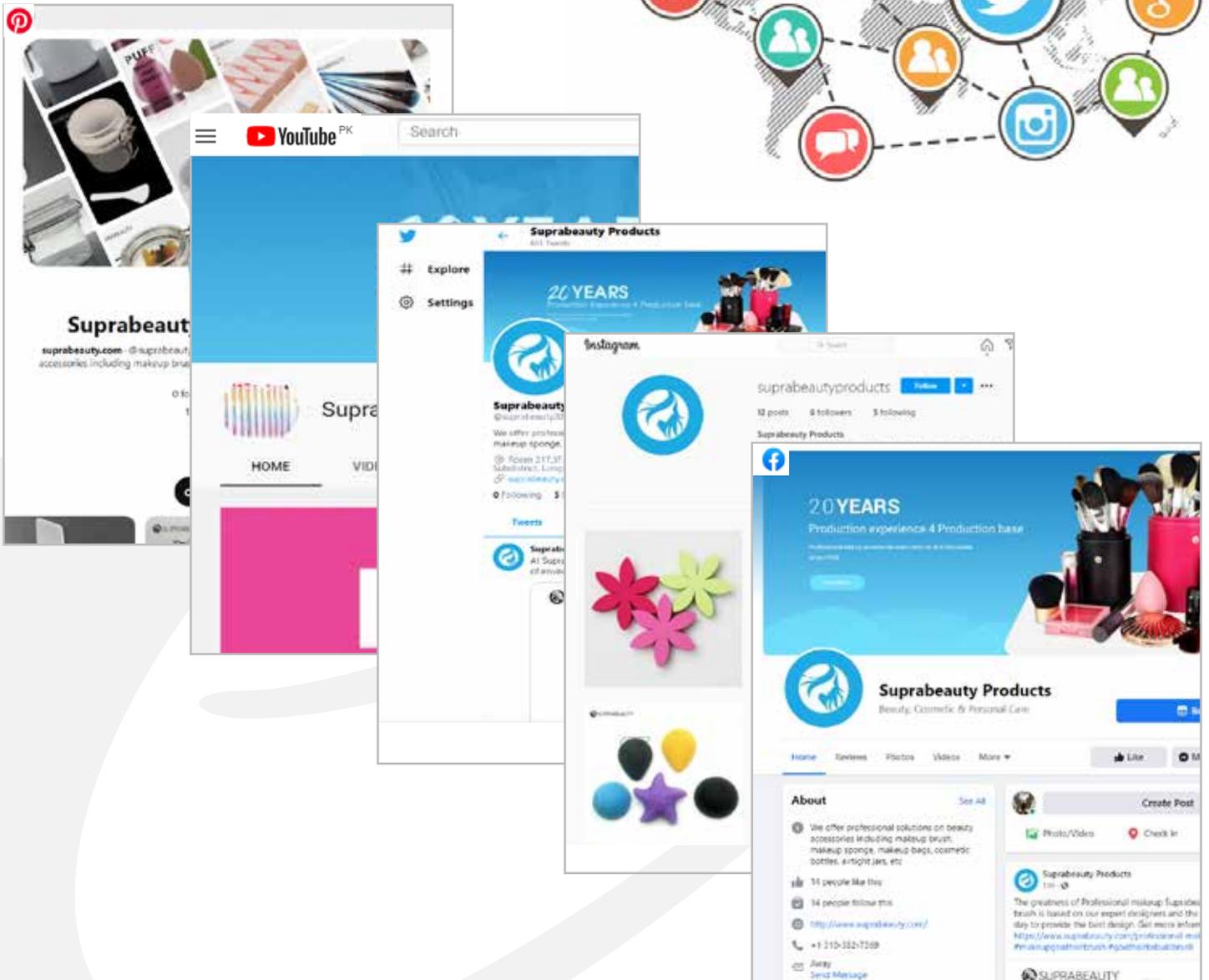
Step 3:

Revision of Catalog

Step 4:

Finalization of Catalog - Upto 16 Pages

Social Media Marketing



- Step 1: Page Creation on Multiple Platforms**
- Step 2: 2-3 Weekly Post on all Platforms**
- Step 3: Marketing on Different Groups**
- Step 4: Paid Marketing on Targetted Market**

PLATINUM

Guaranteed Buyers	Targeted Professional Email Marketing
Product Showcase	Pre-scheduled / Onsite Tradeshow Meetings
Unlimited Product Posting	Upload Company Video
Professional Website	Upload Company Certificate
Unlimited Access to Buyer Directory	Upload Company Brochures
Key Account Manager (KAM)	Buyer Alerts
Buyers Connectivity & Follow-ups	Quotation Writing / Negotiation with Buyers
Performance & Buyer Report	Building & Maintaining Profiles on Social Media

\$2,999
Per Year



THANK YOU!

IT'S ALL YOURS

You own everything that we create and have access **24/7**.
If we part ways, you take everything we've learned with
you and you don't start from scratch.

E-World Trade

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