

**GOLD** **SERVICE**  
**2024**  
EDGE OF GLOBAL TRADING

*Providing Exclusive Services.*

*A Platform To Increase Your Revenue.*

# INTRODUCTION

eWorldTrade, an international digital media platform with a secure and comprehensive B2B marketplace and wholesale website. We encompass thirty-nine industries with thousands of sub-categories ready to serve you with the best high-quality product and enhance your business existence globally by supplying the best products at affordable prices.

Moreover, B2B ensures to boost your market and provide you with cost-effective, safe, reliable, fast, and authentic products. We have a comprehensive range of products from food supplies to apparel, beauty supplies to electronics, machinery to industrial equipment. Further, we care for our customers and make your brand the best among the aggressive market trend by helping millions of traders express their presence globally. Our B2B directory expands your reach amongst the global traders and your chances of visibility.



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# COMPANY OVERVIEW

# E-GOLD FEATURES



15 Product Showcase



Unlimited Product Posting



Unlimited Access to Buyer Directory



Buyer Alerts



Upload Company Video



Guaranteed Buyers



Key Account Manager (KAM)



Buyers Connectivity & Follow-ups



Quotation Writing



Professional Website



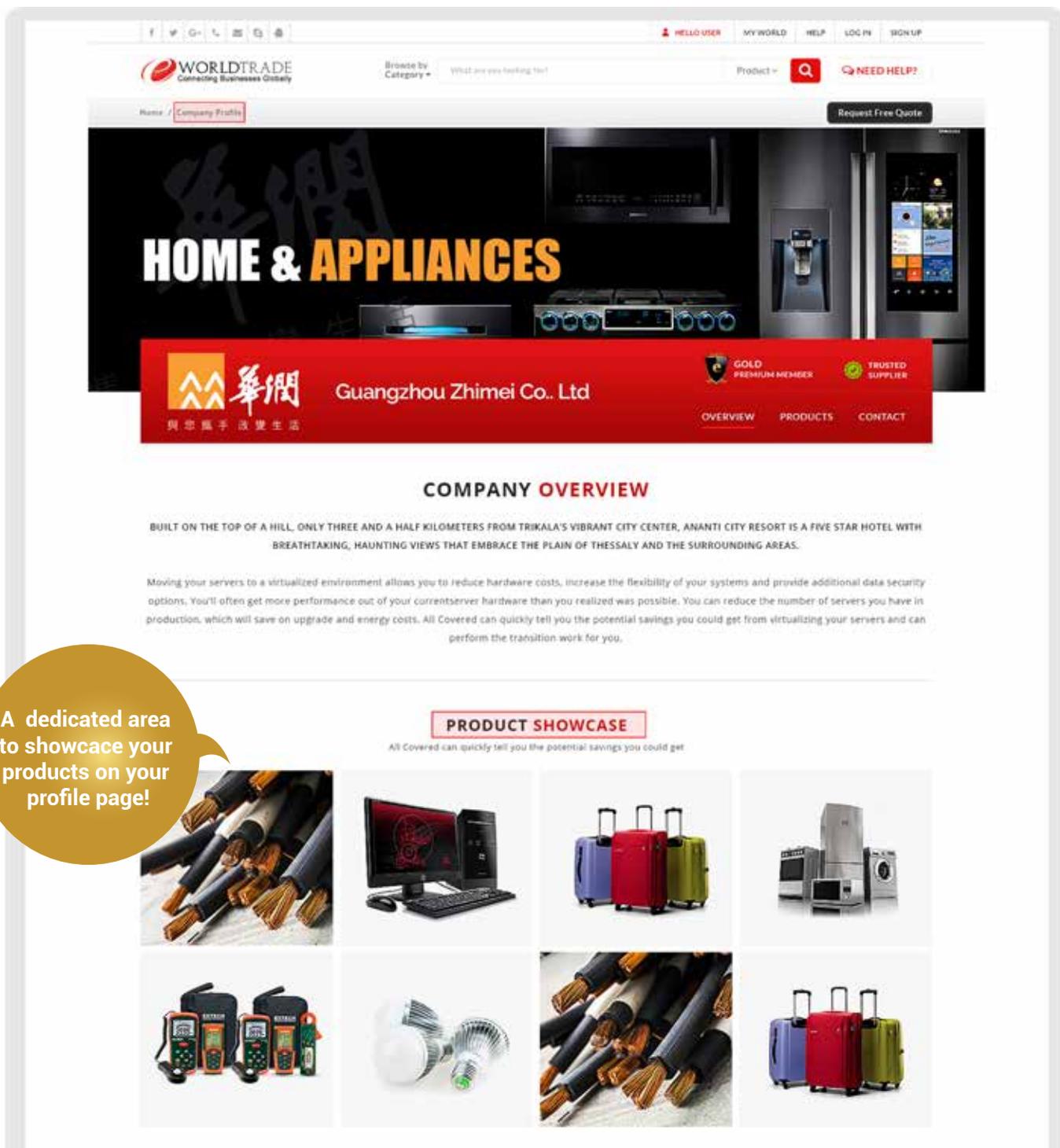
Upload Company Certificate



Upload Company Brochures

# Product Showcase

A dedicated area to showcase your products on your profile page!



This Package allows you a standard showcase of 30 products. It's a showcase where you can place your core products for targeted buyer.

# ? What your KAM does besides providing after-sales services?

Successful online Trade depends on persistent efforts to connect with buyers. The KAM ensures that the inquiries you received are utilized and addressed to their fullest potential. We make sure to support you with experts and connect you to the eWorldtrade globally to arrange suitable and relevant buyers for you.

## Avail of the services by choosing us!

- Account management
- Step up your account, including product posting, profile completion, etc.
- Work as your translator to reduce the language barrier
- Execute your Google services through the concerned department
- Assisting you in arranging and connecting TOP rank keywords.
- Assist in negotiating with buyers.
- Setup and manages your professional social media profiles.
- Provide you monthly report and keep you up to date with the market trend and your account performance.
- Professionally executes mass email campaigns advertising your products to thousands of potential buyers.
- Connect relevant buyers to your account with your updated contact information.

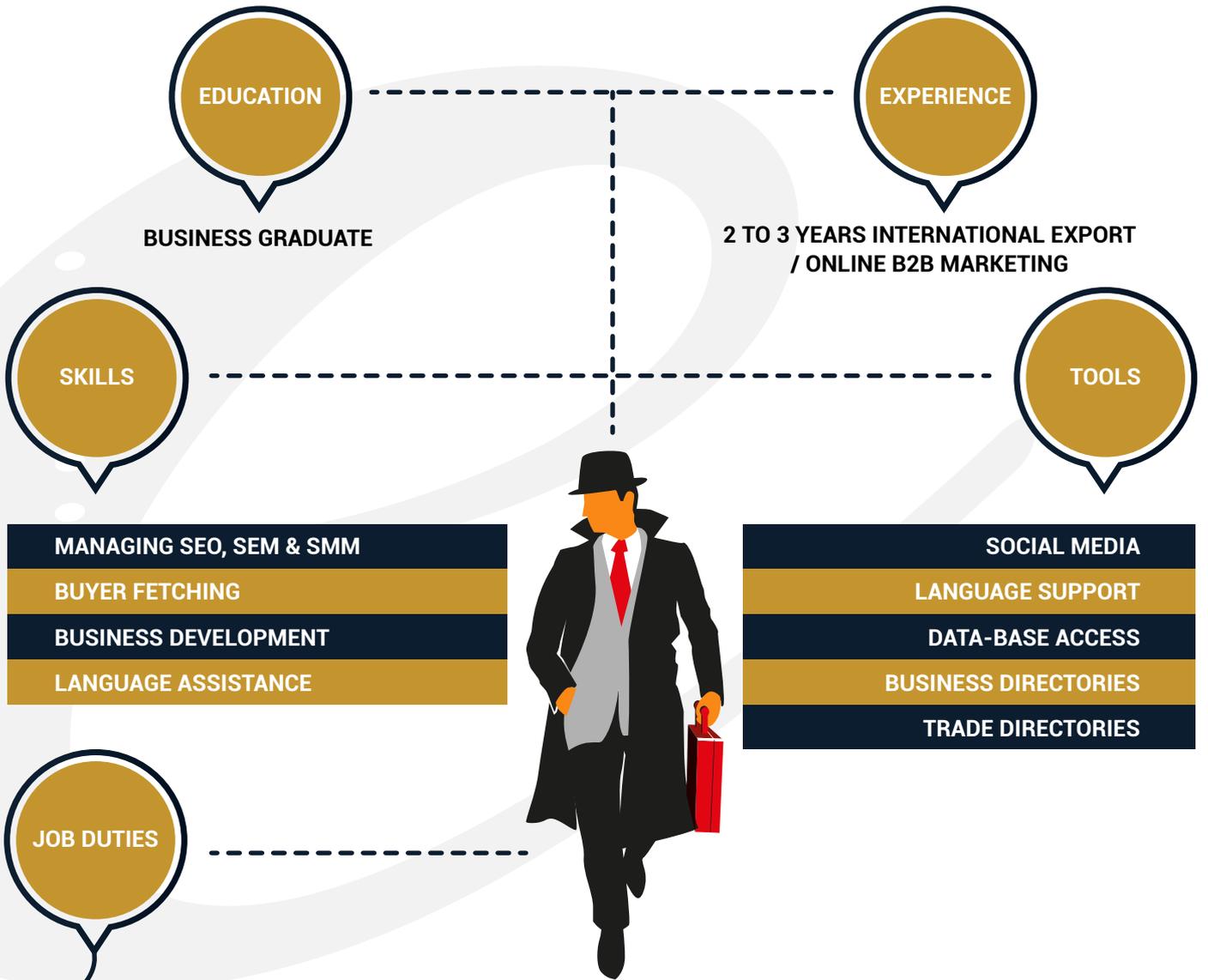


**Dedicated Service to  
Generate/Connect  
with Potential buyers**

# KEY ACCOUNT MANAGER

## AFTER SALES SERVICES

An expert account manager is assigned to your account who is available online on QQ/Skype/E mail /Chat / Phone during China working hours for any kind of assistance



MANAGE YOUR PORTFOLIO

MANAGE YOUR BUYERS

FETCHING BUYERS

EMAIL MARKETING

PROFESSIONAL QUOTATION WRITING

CLOSE FOLLOW UPS WITH BUYERS

ONLINE MEETING WITH BUYERS

NEGOTIATIONS WITH BUYERS

ORDER CLOSING ASSISTANCE

DAILY, WEEKLY & MONTHLY REPORTING

PRESCHEDULED MEETINGS WITH BUYERS  
IN TRADE FAIR & EXHIBITIONS

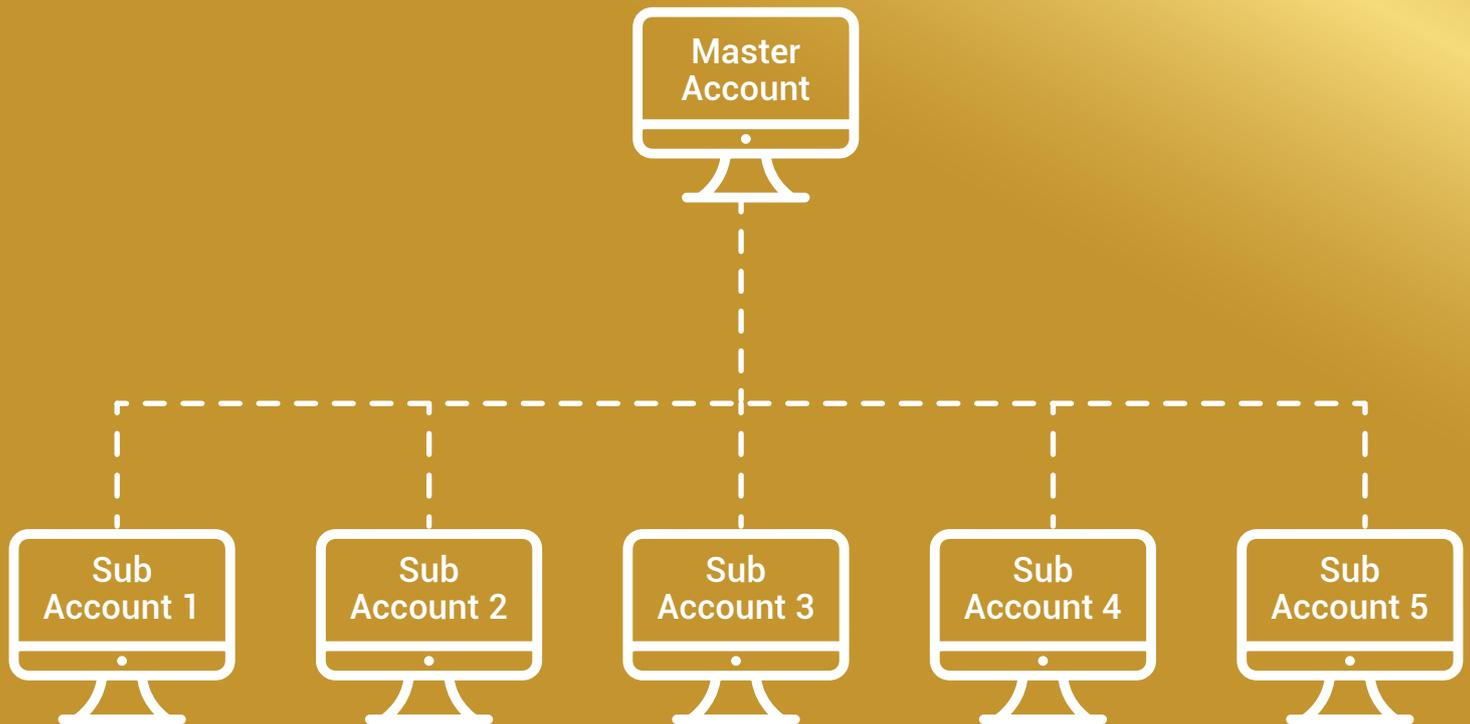
MISCELLANEOUS OTHER FUNCTIONS  
RELATED TO BUYERS

MARKET ANALYSIS & RESEARCH OF YOUR  
PRODUCTS AND TARGET MARKETS

# Sub Accounts

Manage Your Sales Team with the Sub-Account Tool

Upto 5 or more individuals can handle specific tasks with their respective sub accounts under a Master account. This helps in increasing employee productivity and promotes specialization.



**Increase Employee Productivity**

**Promote Specialization**

**Minimize Information Security Breach**



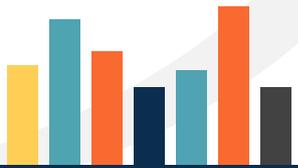
**Customer On Board**



**Manager introduction**



**Video Conferencing with Manager**



**Lead Assignment Process**

New/Renewal Client

Client's Package

Client's Product

Commitments with Clients

Load Management

If renewed, then Assignment process will be skipped and proceed directly to Buyer Consultant Services

According to Dedicated hours Buyer Consultant will be shortlist for Client's Account

Relevant product experienced Buyer Consultant will also be considered

If such commitments had been made with clients, which require extra efforts in this case support person with Buyer Consultant will also be added to fulfill the commitments



# 1st MONTH SETUP TIME

KAM Introduction	
KYC- Know your Customer	
Profile Completion	
Listings on External Directories	
Logo Designing	
Website Development	
Stationary	
Video Making Process	
Social Media marketing Process	
SEO Requisition	
SEM Requisition	

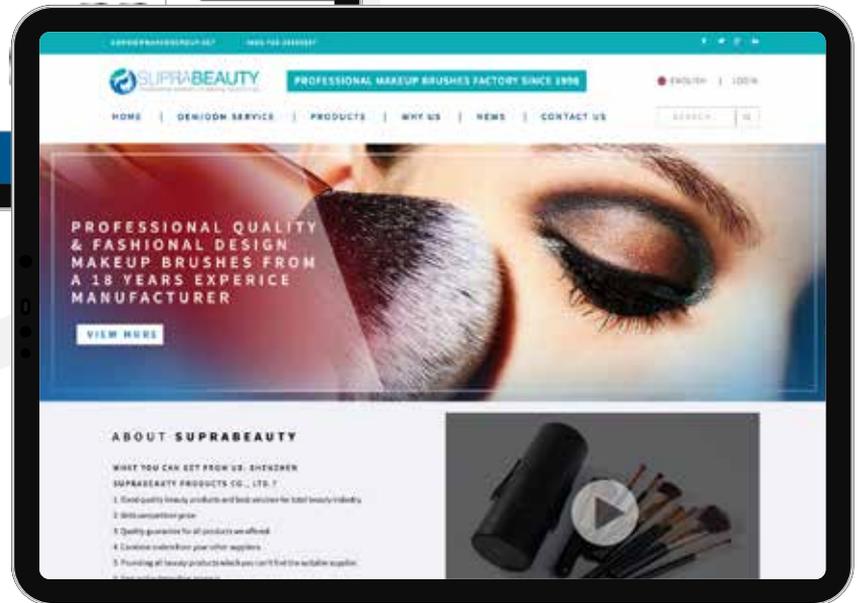
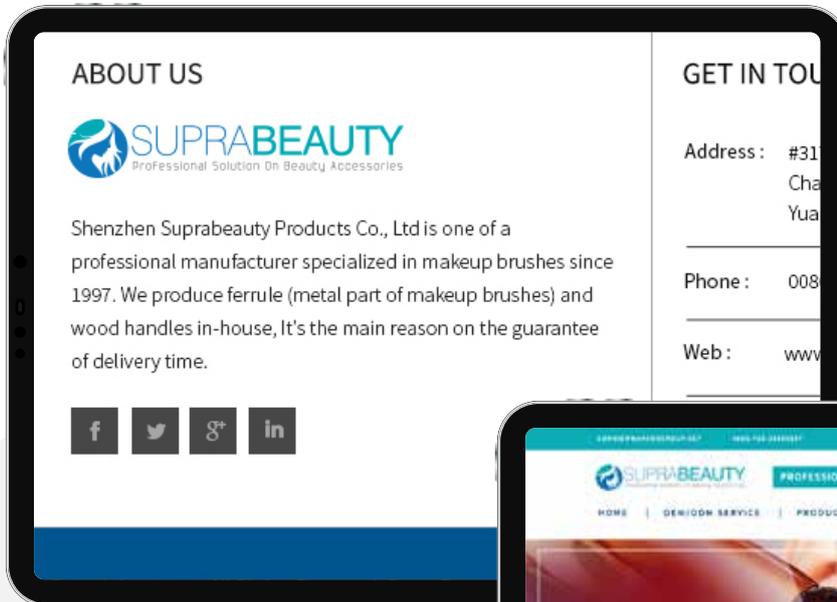
SLA's	
24 Hrs	
48-72 Hrs	
48 - 72 Hrs	
48 Hrs	
15 Working Days	
24-48 Days	
30-45 Days	
48 - 72 Hrs	
48 Hrs	
48 Hrs	

SEO setup time is 3 months from the date of requisition, Requisition generates after the development of website and include (meta optimization, content optimization, image optimization etc.)

SEM starts after the completion of social media profile and page



# Profile Completion



- Step 1: **Complete Member's Profile**
- Step 2: **Complete Company's Profile**
- Step 3: **Complete Member's Products**
- Step 4: **Upload Contact Information**
- Step 5: **Optimization of Products**



# Working on Business Directories

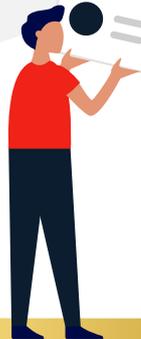
**Searching  
Business  
Directories**

**Finding  
Contact  
Details**

**Contacting  
through  
Call/Email/  
Skype/Whatsapp**

**Confirming  
Requirement**

**Connecting  
Buyers with  
Client**



# Working Procedure of Buyer Consultant

Searching and  
Finding leads

Getting &  
Confirming  
requirement on  
email or chat

Contacting leads  
to confirm their  
requirement

Connecting  
Buyer  
with Member

Extracting  
Buyers  
from leads



# How xyz Contacts a Buyer or Prospect?

A buyer consultant follows following steps to contact a buyer/company or customer. These steps will be shown on further slides.

By

 Call

 Email

 Social Media



Skype - Whatsapp - Viber - QQ - Wechat



# Buyer Validation Process

It is necessary to ensure that the buyer or importer is valid and genuine before connecting to the supplier.

A buyer consultant follows following measures to ensure the validity of a buyer.

- Valid Business Presence / Registered Business
- Checking company website
- Social Media visibility
- Import History/import Document
- Validation Through reviews on internet about buyer's company

# Quarterly Evaluation of Buyer Consultant Services

## Performance Evaluation

-If Buyer Consultant performance is good it will help in early Appraisal  
 -If the performance is not good then:

### Action Taken:

Counseling Required

Training & Development Required

Adding of Senior Resource for Improvement

Suspension

<b>4th MONTH</b>	Previous leads Follow ups	<b>7th MONTH</b>	Previous leads Follow ups	<b>10th MONTH</b>	Previous leads Follow ups
	<b>Buyer Consultancy Services**</b>		<b>Buyer Consultancy Services**</b>		<b>Buyer Consultancy Services**</b>
	Lead Filtration		Lead Filtration		Lead Filtration
	Reporting		Reporting		Reporting
	Service Feedback		Service Feedback		Service Feedback
<b>5th MONTH</b>	Previous leads Follow ups	<b>8th MONTH</b>	Previous leads Follow ups	<b>11th MONTH</b>	Previous leads Follow ups
	<b>Buyer Consultancy Services**</b>		<b>Buyer Consultancy Services**</b>		<b>Buyer Consultancy Services**</b>
	Lead Filtration		Lead Filtration		Lead Filtration
	Reporting		Reporting		Reporting
	Service Feedback		Service Feedback		Service Feedback
<b>6th MONTH</b>	Previous leads Follow ups	<b>9th MONTH</b>	Previous leads Follow ups	<b>12th MONTH</b>	Previous leads Follow ups
	<b>Buyer Consultancy Services**</b>		<b>Buyer Consultancy Services**</b>		<b>Buyer Consultancy Services**</b>
	Lead Filtration		Lead Filtration		Lead Filtration
	Reporting		Reporting		Reporting
	Service Feedback		Service Feedback		Service Feedback



# Logo Designing

**Logo Requirement Specifications Form**  
**Logo 设计需求表**

为帮助我们更好地完成贵公司 logo 的设计，请填写以下表格，其包含了贵公司 logo 设计的所有必要信息。

The following form will help us when approaching for designing the logo. It contains all of the necessary information we need in order to create a good logo design for you.

请在表格中填写所有可能的答案。

Please fill in the form with potential answers:

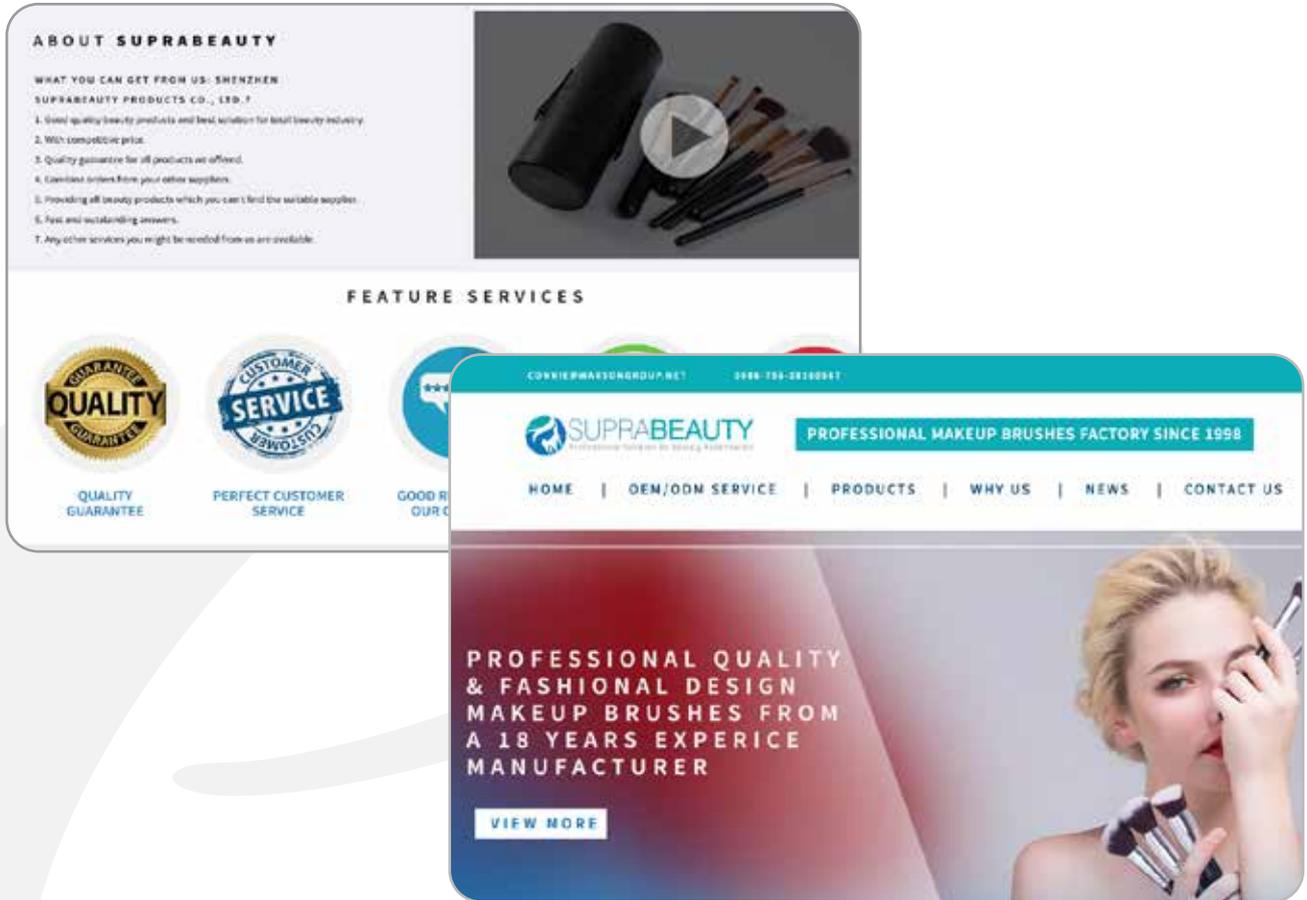
1. 公司名称  
Company name  
Shenzhen Suprabbeauty Products Co., Ltd
2. 请简短地介绍您的主要业务。  
Please provide a brief description of your business.



- Step 1: From Completion
- Step 2: 5 Initial Concepts
- Step 3: Selection of Logo
- Step 4: Revision of Logo
- Step 5: Finalization of Logo



# Website Development



Step 1: **Project Intitiation**

Step 2: **Design Phase**

Step 3: **Development Phase**

Step 4: **Data Updating & Responsiveness**

Step 5: **Quality Assurance & Deploy on Live Server**

Step 6: **Closure & Hand Off**



# Stationery



- Step 1: From Submission**
- Step 2: Initial Concept**
- Step 3: Revision of Stationery**
- Step 4: Finalization of Stationery**

**GOLD**



Guaranteed Buyers	Targeted Professional Email Marketing
Product Showcase	Facilitation during your Target Market Time Zone
Unlimited Product Posting	Upload Company Video
Professional Website	Upload Company Certificate
Unlimited Access to Buyer Directory	Upload Company Brochures
Key Account Manager (KAM)	Buyers Connectivity & Follow-ups
Buyer Alerts	



**\$1,999**  
Per Year



# THANK YOU!

## IT'S ALL YOURS

You own everything that we create and have access **24/7**.  
If we part ways, you take everything we've learned with  
you and you don't start from scratch.

### E-World Trade

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[www.eworldtrade.com](http://www.eworldtrade.com)